

“We all have the potential to change – ourselves and the world we live in. Understanding this transformative power is key to live a more compassionate and examined life, a “green” life. “

An Italian who grew up in Switzerland, Roberto is fluent in French, Italian and English. He holds a degree in Business Management and Administration.



He came to the US in 1992 where he worked as a technology consultant with clients ranging from small local businesses to Fortune 500 companies.

From his work in finance and high-tech, Roberto came to realize that a green mindset not only helps the environment but also raises the bottom line of a company. Becoming green, he discovered, is a highly motivational process that improves both the quality of life and quality of work.

In 2006, he obtained a diploma in Humane Education.

In 2007, he founded Provokare Presentations, a company dedicated to inspire and provoke changes for a better work environment and healthier life.

Provokare offers fun, dynamic and entertaining presentations that will inspire you to see the impact you have on all the things that touch your life. The presentations will demonstrate how you can positively change your lifestyle to live an examined intentional life with reverence for our planet and all beings.



**The time is now.
The benefits are priceless.**

Visit Provokare Presentations today at www.provokare.com for more information and booking details. Or call 925-286-6958.



Provokare
PRESENTATIONS

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Provokare
PRESENTATIONS



Lively, insightful “green” presentations that inspire and provoke change.

Generations to come will ask:

“What did it take to change? How did we manage to finally make better choices and create a better world?”

If you want to **position yourself at the forefront** of the green and socially responsible movement — the movement that will create a better world for future generations — then every member of your association, organization or business needs to act as a socially responsible person.



But people today are confused about what that means, and about what's expected from them.

This is why practical solutions, a positive approach and plenty of humor are at the heart of Provokare presentations.

Green-inspired or not, individuals, organizations, world economies and cultures will thrive by cutting costs and adding perceived value, while enjoying a greater sense of fulfillment. It's a lot easier than you may think, and the **key to provoking change is inspiring people to act.**

Provokare Presentations introduces easy steps each of us can apply to live more intentional lives... with reverence for the planet and all beings.

Motivate your organization

The “green living” solutions shared in Provokare Presentations apply to everyone: people in businesses, organizations, workplaces and families. And they will give you a return on investment by fostering an authentic sense of fulfillment and accomplishment, not a sense of deprivation as is commonly thought.

Provokare Presentations are incorporated into a wide variety of events and locations, including:

- Corporate events and “greening” seminars
- Employee training sessions
- Industry conventions and conferences
- Civic, religious and private organizations
- Educational and health care related institutions

Choose from compelling themes

Your presentation can be as simple as an inspirational speech to raise key social responsibility issues, or a multi-layered format that includes visual aids, handouts and audience participation segments. Examples of subjects include:

- Helping our **environment: 10 easy steps**
- Reducing **energy consumption** to reduce global warming
- **Green business** and services: an easy transition.
- The 10 worst and 10 best **shopping** habits.
- **Food** choices for the environment and our health.
- Your **home**: what mistakes can you avoid?
- **Transportation**: cleaner commute, trips and travels.
- **Water**: where it comes from, how it affects us and where it goes.

Visit www.provokare.com to get started.

Are you ready to participate in the socially responsible “green” movement?

That's wonderful. Our planet needs you, and now is a great time to start. By educating the people at the core of your organization about the small steps they can take at work, at home and in their daily lives to reduce their ecological footprints, you'll be able to **stand out as a true socially responsible organization.**

Provokare presentations cover a variety of subjects to raise awareness about these small steps — and show you how they can also provoke waves of change that serve to **attract more people to your organization or your business.**

The benefits of being “green” go beyond footprints, change and reputation.

Boost your bottom line

Recent studies prove that good corporate citizenship is good for business.

It leads to **higher profit margins, increased customer loyalty, higher employee retention rates and better performing stocks.** In contrast, publicity about unethical corporate behavior lowers stock prices for a minimum of six months.

“Roberto is entertaining, thought provoking, enlivening and inspiring. He is a master at blending humor and insight into a motivational talk that will leave you informed and energized.”

*-J. Mollers
Storyzon.com*